



LONG TERM CHANGE
(EFFECTIVE WORKING RELATIONSHIPS)
(LEARNING CO-CREATION)
LINK UP WITH FAITH + COMMUNITY GROUPS

LOCAL INVESTMENT
IMPROVES AREA
TIME + MONEY



CO-PRODUCTION
(INSPIRE PEOPLE)
(WORK ON PROJECTS)
(LOCAL IDEAS)
(WORK IN ALL AREAS)



COMMUNITY COHESION
(UNHEARD VOICES)
(INVEST IN IDEAS)
(CULTURE CENTRAL TO TRANSFORMATION)



CREATE A STORY

(CALDERDALE IDENTITY)
(CHANGE FOR BETTER)
(EMBRACE YOUTH)
(ALIGN TO LEADERSHIP PRIORITIES)
(DIVERSE COMMUNITY)



BIG SUCCESS!
(STRIVE FOR BIG WINS...)
(ALSO MANY SMALL WINS...)
(LONG TERM MEANINGFUL CHANGE)
(EVENTS, JOYFUL CELEBRATION)
(VIBRANT + YOUTHFUL)



LEGACY



(BETTER INFRASTRUCTURE)
(JOINED UP WORKING)

LEARNING
(JOINED UP WORKING)
(VOLUNTEER PROGRAMME)



LONG TERM IMPACT
(LEGACY DISTRICT IMPROVES)

BUSINESS BUY-IN
(LOCAL IMPROVEMENT)
PROFILE
(ENCOURAGES ACTION)

(LOCAL IMPROVEMENT)
PROFILE
(ENCOURAGES ACTION)

